



# Reviewing the AGP- Update

Since the beginning of the year, Australian Girl Guiding have provided their views on the future of our Australian Guide Program. Under the direction of all State Commissioners, the project team designed a national consultation strategy which aimed to provide all members of Australian Girl Guides with an opportunity to provide input to the review. This strategy resulted in:

- Over 3000 Girl Guides have provided feedback to the review, telling us what they want for their future, their hopes for family and friends and what they want their AGP to do.
- Over 1400 parents have provided feedback to our survey telling us what they love about the program and what they would like to see happen in the future. Another 61 joined in purposely run focus groups which extend our understanding of what our parents are looking for from Australian Girl Guiding.
- Over 900 Leaders and Managers provided feedback to the online survey telling us their key opportunities and challenges of our AGP
- Over 190 Leader and Manager caravans (or focus groups) occurred across Australia providing some amazing and incredibly powerful feedback on our program and, the organisation more broadly

## Evaluation and Analysis

Right now, another amazing group of volunteers are working through all the data – coding and classifying it, evaluating and analysing it to determine the key themes.

The feedback is rich and extensive.

The views of our Leaders and Managers are diverse and robust. Our volunteers are clear in their views about the challenges the movement faces and the responses that need to be put in place. The feedback from our girls and young women is incredibly powerful. Hearing the voices of our girls on what they hope for their own future, their world around them, their friends, family as well as Guiding and the program, is providing a vivid and precious source of knowledge – it will give our movement strong foundations and framework moving forward. Our parents' involvement in the review is proving to be indispensable. We are learning some crucial lessons from our parents on not only the enormous value that they see in Girl Guides, but furthermore, clear ways that the program can further support our diverse community.

In addition to this, the project has commissioned and will soon receive a report from external Market Research firm (MindMill) that has interviewed members of the community that were a part of Girl Guides to further extend our understanding of the value of our program and opportunities moving forward.

## Next steps

Over the next few months the emerging findings of all this work will be unpacked and understood. Key leadership of the Australian movement will come together to validate final recommendations before communicating the findings across all of Australian Girl Guides and implementing the recommendations.

We look forward to providing you with updates on this project in the weeks and months ahead.